

# New Perspectives on Translating Electronic Literature: Whither Now?

International Conference  
16—17 Jan. 2020

The main focus of this conference will be translation as process, rather than as a mere product, which will prompt us to apprehend translated works as belonging to one or several networks, contexts and translational cultures. In short, translation is a concept that throws new light onto the exchanges and differences pertaining to contemporary digital literary culture.

Contemporary digital literary culture mobilizes multiple operations: it involves translation across languages, but includes circulations characteristic of other translational issues at large: exchanges between interfaces, media, codes, institutions, cultural perspectives, artistic and archiving practices. In turn, digital forms of textuality share a certain number of aspects within ubiquitous environments, which means that translational processes will lead us to consider creative practices that stand beyond the traditional field of literature.

## Thursday, Jan. 16

Centre de colloques

Campus Condorcet, room# 3.11

1.15pm

### Welcome Introduction

Moderator: Arnaud Regnauld  
Keynote presentation

1.30-2.15pm

### Carrying across Language and Code

Natalia Fedorova  
St-Petersburg University/Bard College

2.15-2.30pm

### Discussion

### Session 1

Moderator: Philippe Bootz

3-3.30pm

### Interface Gardens. Towards Experience

Oriented Translation of Eastgate Classics  
Mariusz Pisarski, University of Information  
Technology and Management in Rzeszów

3.30-4.00pm

### Proposing a work of digital literature in

several languages: issues and feedback  
Serge Bouchardon, Université de technologie de  
Compiègne & Nohelia Meza, University of Leeds

4.00-4.15pm

### Discussion

4.15-4.30pm

### Break

Moderator: Manuel Portela

Keynote presentation

4.30-5.15pm

### Towards Patatranslation, or the art of imaginary solutions for virtual problems

Erika Fülöp, University of Lancaster,

5.15-5.30pm

### Discussion

5.30-6.00pm

Film Screening: *ALGO-RHYTHM* by  
Manu Luksch



# Friday, Jan. 17

## Centre de colloques

### Campus Condorcet, room# 50

#### 9.30am

##### Registration

Moderator: Philippe Bootz  
Keynote presentation

#### 10.00-10.45am

##### Dandelion's Ludo-Narrative Ballad: Transmedial Adaptations and Translations in *The Witcher 3*

Raine Koskimaa, University of Jyväskylä, Finland,

#### 10.45-11.00am

##### Discussion

#### 11.00-11.15 am

##### Break

#### Session 2

Moderator: Søren Pold

#### 11.15-11.45 am

##### Transmedial translation and transcreation in Liza Daly's born-digital IF

Laura Santini, University of Genoa

#### 11.45-12.15pm

##### NLP and Multilayer Networks for Translating E- and Page-Based Literature

Chris Tanasescu, UC Louvain & Raluca Tanasescu,  
University of Groningen

#### 12.15-12.30 pm

##### Discussion

#### 12.30-2.00pm

##### Lunch break

Moderator: Maria Mencia  
Keynote presentation

#### 2.00-2.45pm

##### Position Doubtful: Transcreation as a Compositional Process in *The Pleasure of the Coqs*

JR Carpenter, artist and independent scholar

#### 2.45-3.00pm

##### Discussion

#### Session 3

Moderator: John Cayley

#### 3.00-3.30pm

##### Finishing it: *TRANS.MISSION[A. DIALOGUE]*, combinatory poetics, and the art of translation

Anne Karhio, National University of Ireland,  
Galway

#### 3.30-4.00pm

##### Does the Digital Have to Expand Translation?

Philippe Bootz, University of Paris 8

#### 4.00-4.15pm

##### Discussion

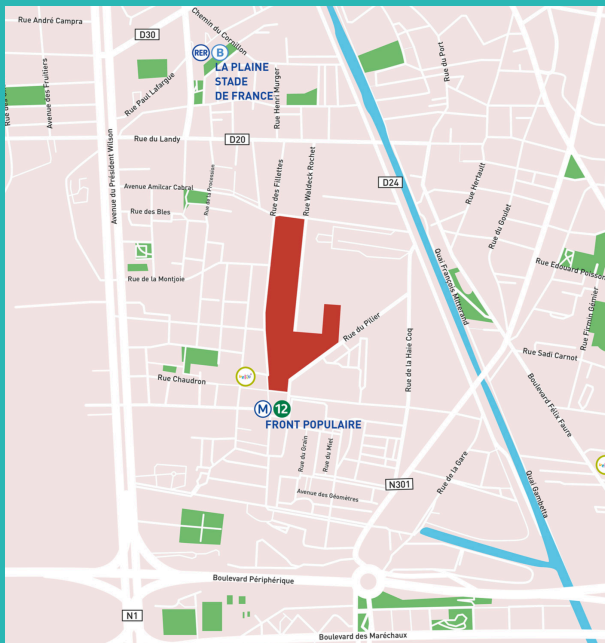
#### 4.15 pm

##### Break

#### 4.30-5.30pm

##### Round table and concluding remarks

John Cayley, Maria Mencia, Søren Pold, Manuel  
Portela, Arnaud Regnauld



#### TEMPS DE TRAJET

**20 minutes** de la Gare du Nord et de la Gare de l'Est  
**30 minutes** du centre de Paris et de la Gare Montparnasse  
**45 minutes** de l'aéroport CDG



#### EN TRANSPORTS EN COMMUN

**M 12** **RER B**  
**T 3b** **T 8** (prochainement)  
Correspondance à  
Porte de La Chapelle  
**BUS 139 153 239 302 512**



#### EN VOITURE

**200 places** de parking sur le campus



#### À VÉLO

Parkings à vélos sur le campus  
Station Vélip' : à 200 mètres du campus  
Station Vélip' : avenue George Sand (prochainement)



#### À PIED

- 0 minute** à pied de la station de métro Front Populaire
- 10 minutes** pour traverser le Cours des Humanités à pied
- 15 minutes** à pied du RER B — La Plaine - Stade de France

#### Scientific Committee

Philippe Bootz, University of Paris 8  
John Cayley, Brown University  
Maria Mencia, Kingston University  
Søren Pold, Aarhus University  
Manuel Portela, University of Coimbra  
Arnaud Regnauld, University of Paris 8  
Gabriel Tremblay Gaudette, UQÀM

#### Project manager

Alban Leveau-Vallier, University of Paris 8

#### Practical information

Centre de colloques du Campus Condorcet, Place du Front populaire,  
Métro Front Populaire (ligne 12) / RER B Stade de France / Tramway3b



## École Universitaire de Recherche



# eur-artec.fr

Ce travail a bénéficié d'une aide de l'État gérée par l'Agence Nationale de la Recherche au titre du programme d'investissements d'avenir portant la référence ANR-17-EURE-0008